



**SEGi COLLEGE**  
Penang

# A GREAT PLACE TO STUDY



## GREAT LIFESTYLE

Penang offers a conducive study environment. Ranked as the 8th Most livable city in Asia (ESA International 2011), Penang has a relaxed atmosphere but still boasts of the luxuries of a modern city.



## AFFORDABILITY & VALUE

SEGi Penang offers affordable but high quality education. Students receive internationally recognized qualifications from UK, US and Australia at a fraction of the cost.



## INTERNSHIP OPPORTUNITIES

We offer all our international students the opportunity to undertake internships with a local company. This will help them to be more employable when they graduate and also to learn important skills needed for their careers.



## GREAT LOCATION

Penang is only a 40 minute flight from Kuala Lumpur and less than 3 hours to major cities like Singapore, Jakarta, Ho Chi Minh and Bangkok.



## FACILITIES & HOSTEL

Centrally located, our campus comes with the latest and up-to-date equipment and facilities. Students can stay at our convenient hostels where we offer free transportation to and from the campus.



## FUN ACTIVITIES

All international students will be involved in our International Student Club whereby we have regular activities like hiking, movies, road trips, sightseeing, barbecues, etc to help them make friends and adapt to their life in Penang.



## PEOPLE & CULTURE

Penang is the most diverse city in Malaysia with a good mixture of races and religions. At SEGi Penang, we have students from Thailand, Indonesia, China, Vietnam, Philippines, India, Russia, Yemen, Saudi Arabia, etc.



## EMPLOYABILITY

Our courses help prepare graduates for the workplace and the quality ensures they are in high demand by employers everywhere.



## SAFETY & SECURITY

Penang has registered significant drops in crime rate making it one of the safest cities in Asia. Penangites are very friendly and helpful too!



**We Are Proud To Be SEGians!**



# Internationally Recognised Programmes

## American Degree Program

### UPPER IOWA UNIVERSITY, USA

Bachelor of Science(4+0)

#### Majors Offered:

Psychology  
Communications  
Finance  
Management  
Marketing

## Business & Accountancy Programmes

### UNIVERSITY OF SUNDERLAND, UK

BA (Hons) Business and Management (3+0)

BA (Hons) Human Resource Management (3+0)

### UNIVERSITY OF GREENWICH

BA (Hons) Accounting & Finance (3+0)

Diploma in Business Administration

Diploma in Accountancy

Diploma in Marketing

Diploma in Human Resource Management

## Computing Programmes

### UNIVERSITY OF GREENWICH, UK

BSc (Hons) Computing (3+0)

Diploma in Information Technology

## Hospitality & Tourism Programmes

### UNIVERSITY OF SUNDERLAND, UK

BSc (Hons) International Tourism &

Hospitality Management (3+0)

Diploma in Hotel Management

Diploma in Tourism Management

Diploma in Culinary Art

## Engineering Programmes

### UNIVERSITY OF SUNDERLAND, UK

BEng (Hons) Electronic &  
Electrical Engineering (3+0)

BEng (Hons) Mechanical Engineering (3+0)

## Allied Health Sciences Programmes

Diploma in Nursing

Diploma in Medical Laboratory Technology

## Postgraduate Programme

### UNIVERSITY OF SUNDERLAND, UK

Master Of Business Administration (MBA)

## Education & Social Sciences Programme

Diploma in Early Childhood Education



Sea View Classroom



Lobby



Computer Lab



Nursing Ward



Reading Area



Resource Centre



Science Lab



Auditorium